



Australian Market

Bill Kemmery - Managing Director

Bill is a business intelligence and corporate communications professional with a broad range of industry experience in domestic and international markets.

Prior to establishing Fortbridge, he consulted to the resources sector through a specialist PR consultancy, providing strategic communications advice to a range of publicly listed mining and oil & gas accounts. Previously, Bill also worked with major infrastructure and insurance sector clients, including on the privatisation of Sydney Airport as well as market entry projects in Latin America, Asia and Europe.

Bill received a BA (Hons) from the University of Sydney, where he has completed post-graduate studies in International Relations, and has an MBA (Marketing) from the University of Technology, Sydney.

Leandro Pereira - Marketing Communications

Leandro joined Fortbridge as a graduate and is currently responsible for a range of marketing communications projects.

He comes from a background in advertising and market research, and also specialises in online solutions - both internally and for Fortbridge's clients. He has lived in Latin America and North America before coming to Australia, and thus his language skills are another valuable asset.

Leandro holds a Bachelor's degree in Communication (UFRGS, Brazil) and has completed post-graduate studies in Business Marketing (Sydney).

Radha Belapurkar- Public Relations

Radha is responsible for public relations campaigns at Fortbridge, specialising in services sector clients.

Radha works with clients on PR promotional programs including conferences and information projects, and is the principal media contact for the Fortbridge-sponsored Micro-Equities Conference convened annually in Sydney, as well as the industry-leading Resourceful Events and Investor Series programs.

She has experience in business sales and marketing, and has completed tertiary studies in International Communication at Macquarie University (with a Major in Public Relations and Journalism), where she is currently undertaking her Masters in International Relations.

Carter Wilson - Research & CSR

Carter is responsible for all Fortbridge research programs, including investor research (global institutional investors and funds) and the consultancy's sustainability research projects.

An Economics graduate of Old Dominion University in the US, he is currently undertaking post-graduate studies at the University of NSW where he is completing a Masters in International Business.



Specialist Advisors and Senior Consultants

Luke Dean - PR

Luke is a public relations consultant with a broad range of experience including crisis communications, media, investor and government relations. Prior to joining Fortbridge, Luke managed campaigns for News Ltd's digital media arm, News Digital Media, and for ASX-listed and Fortune 500 companies while working as a consultant for Blackie McDonald and Jarvis Communications.

He has experience in both domestic and overseas markets, including briefing the Australian business media on client programs (including mining company related projects) in the US. In addition to his financial communications background, Luke's issues management experience includes participating in the crisis communications team acting for the administrators of Ansett Airlines during the most tumultuous months of what remains one of Australia's most high profile corporate collapses.

Luke received his Bachelor of Law (LLB) from the University of Sydney and Bachelor of Journalism from the University of South Australia.

Robert Luttrell - Crisis Management

Robert Luttrell has over 20 years' international experience in corporate communications, both as a consultant and in senior management positions in house.

A lawyer by training, Robert specialises in issues and crisis management, advising companies on a wide range of matters that can affect their reputation and share price. He has handled corporate restructurings, mergers and acquisitions, closures and divestments, product contaminations, extortion threats, environmental spills, regulatory investigations, kidnap and ransom, litigation and prosecutions.

Prior to establishing his own specialist consultancy (Luttrell & Associates), Robert was a Director at Edelman, and before that he was Head of Corporate Affairs for Prudential. He has won awards from the PRIA and from the Investor Relations Society.

Steven Rotherham - Corporate Communications

Steve is an experienced journalist based in Queensland, servicing state and national client accounts.

He brings a strong understanding of the Australian oil and gas industry to Fortbridge clients, having most recently been the editor of the industry leading daily oil and gas online news service PetroleumNews.Net and Petroleum magazine.

In addition to his energy focus, Steve has also worked in other areas of journalism, including several years as a freelance journalist specialising in health and medicine, an area in which he wrote for a number of medical newspapers and magazines as well as The Australian newspaper.

Steve has a BA with majors in History and Sociology from Curtin University and a Diploma in Education from the University of Western Australia.



International Markets

Paul O'Brien - North America

Paul O'Brien is a specialist corporate adviser based in Toronto, Canada.

He is the founding director of Anthem Capital Group Inc., an independent corporate advisory and consultancy firm focused on mid-sized mining and exploration companies.

For Fortbridge clients looking to promote their companies or to raise funds in Canada, Paul is available to advise and assist in areas as diverse as:

- Corporate Development
- Equity/Flow Through equity financing
- Project and/or corporate valuation
- M&A analysis
- Due diligence and site visits

Nick Cottam - United Kingdom

Nick is a marketing, business development and communications consultant based near London in the UK. Nick has more than 20 years experience across a number of sectors.

In addition to offering business strategy and communications services, in-market support available to Fortbridge clients based in the UK or looking to visit London to promote their business or raise investor awareness includes: investor relations; corporate roadshows and exhibitions; and corporate literature (production and targeted distribution).

Nick has a first degree in law and a post graduate certificate in education.

Anthony Esposito - Latin America

Anthony is a lead consultant for Fortbridge in Latin America, based in Santiago, Chile. He focuses on supporting the interests of Fortbridge's ASX and TSX clients with interests in the region.

Anthony has a background in journalism and business, and continues to write on mining and business developments in the wider region. Most recently he was a Mining & Metals Business Reporter with Business News Americas, where he investigated and wrote articles in English and Spanish for print and online publications; specifically covering companies, issues and trends concerning the metals and mining industries in Latin America.

Anthony has a Masters in International Studies from the Universidad de Chile, Institute for International Studies and a BA from Rutgers University, and has completed a range of post-graduate specialist industry programs including courses at US and Chilean universities. He was also the recipient of Fellowships/ Scholarships from the Walter D. Head Foundation and the Chi Alpha Epsilon Honor Society.